

## Enterprise Mobile Solutions. Managed.

3Ci improves business processes using integrated mobile software and services.



### What We Do

3Cinteractive provides enterprise mobile solutions that allow a business to mobilize traditional business processes, commerce and CRM systems. Our solutions work with any mobile device, regardless of operating system or carrier. By providing these solutions, we help our clients drive efficiencies, improve productivity and increase revenue.

### Enterprise mBPA

Corporations invest millions of dollars in their internal systems for business processes. Unfortunately, most of these systems are disparate and not extensible beyond internal corporate data networks.

3Ci's Mobile Business Process Automation (mBPA) allows you to get more from your existing investments by automating these processes and extending them to the mobile channel. Our solutions integrate with any back-end system and work on virtually any mobile device—regardless of operating system or carrier.

#### Enterprise mBPA Solutions include:

- Enterprise Resource Planning (ERP)
- Human Capital Management (HCM)
- Supply Chain Management (SCM)
- Customer Relationship Management (CRM)

### Mobile Commerce

3Ci's mobile platform enables commerce and secure payment processing via mobile devices. By making purchases more convenient for customers, your company can shorten collection cycles, increase sales and develop new revenue streams. 3Ci mobile commerce solutions work throughout the world on virtually any device and carrier network.

#### Mobile Commerce Solutions include:

- Mobile Fraud and Security Solutions
- Mobile Coupons
- Mobile Ordering
- Automated Payment Authorizations

### Mobile CRM

3Ci's Mobile CRM solutions help you leverage the power of mobile to extend the reach of your current CRM system—strengthening current relationships and enhancing customer experiences. 3Ci Mobile CRM solutions work across carriers and devices in many countries and in many languages.

#### Mobile CRM Solutions include:

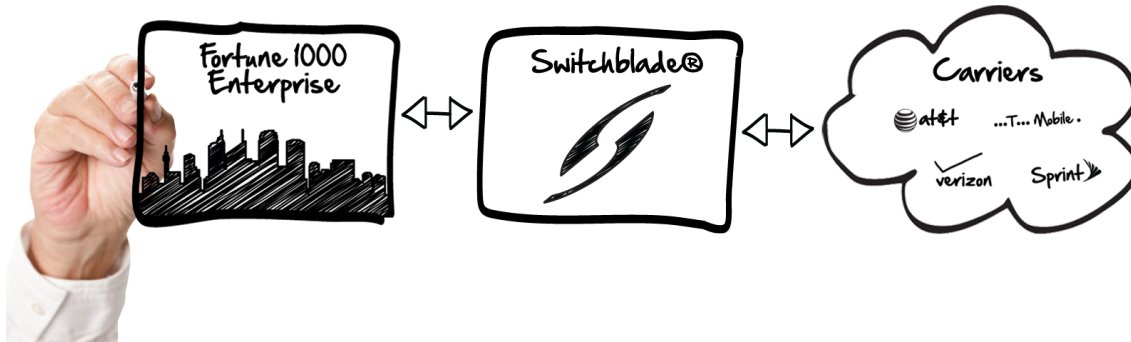
- Contact and Service Center Integration
- Customer Loyalty Program Integration
- Customer Retention
- Customer Surveys and Feedback

### XaaS Suite

3Ci's expertise in the mobile domain is unparalleled. Our clients experience this expertise through a suite of services we call Xpertise-as-a-Service. XaaS makes it easy to extend business processes to the mobile channel—from developing and deploying effective mobile business solutions, to providing world-class technical support.

- Mobile Strategy
- Solutions Engineering
- Carrier Provisioning and Compliance
- Project Management
- 24x7 Client Services and Technical Support

**Switchblade® Platform**



Switchblade was built from the ground up to be flexible, scalable and extensible.

Switchblade integrates with your internal systems providing a single access point to mobile carriers and subscribers throughout the world. Using blended communication methods, Switchblade enables you to extend sophisticated business processes to all of your consumers and employees. Its high-availability, secure infrastructure processes billions of mobile transactions per year— many of which are time sensitive and mission critical.

**How it works**

**Enterprise Platform**

**3Ci's Switchblade® Platform**

**End User**

1 Client sends request to 3Ci.

2 3Ci processes request and sends text message to End User containing mobile web link.



4 3Ci updates client platform with user response(s).

3 End User visits mobile web page, responding to the provided information. 3Ci processes response.