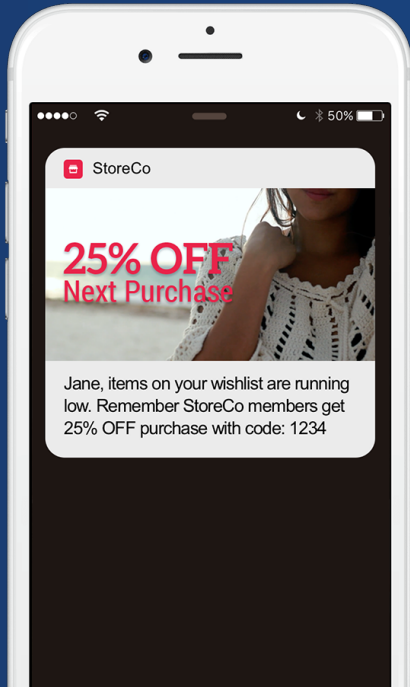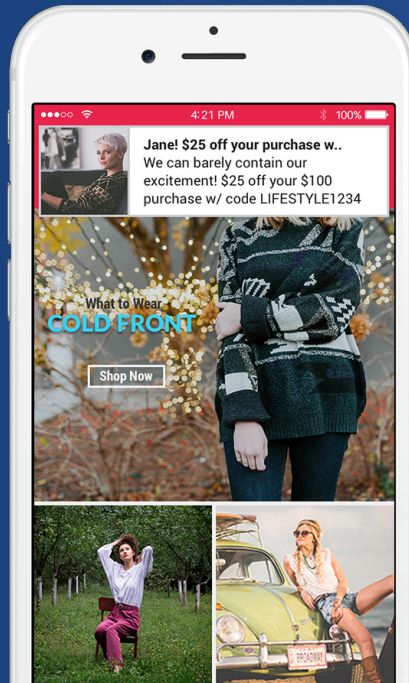# PUSH NOTIFICATIONS
Driving Mobile App Engagement and Conversions

Robust Push Notifications increase app user conversions by automating messages in the moments and places that are most relevant. 3C enables brands to increase loyalty and retention through rich, targeted mobile app messaging such as push notifications, in-app notifications, and custom message streams.
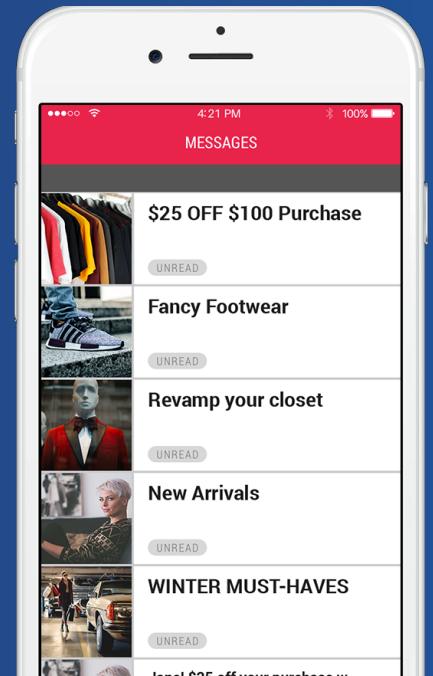

Push Notifications

With push notifications, brands can drive customers back into the app at key moments. Deep-link customers to specific pages or send them to rich in-app messages.

In-App Notifications

In app notifications drive engagement with users through beautiful full-screen or roll down messages. These messages go beyond basic push—leveraging rich media such as videos, images, and GIFs.

Message Stream

Message stream enables brands to give rich, personalized content and offers a home inside the app with a fully customizable message inbox.

Why 3C Push Notifications?

Sophisicated Targeting
Send more personalized messages to custom audiences using location, profile data, and behavior

Rich Media
Enable deeper engagement with customers with rich media and a branded in-app message stream

Deep Linking
Enable notifications to link directly to different pages inside the app to drive customer actions, such as driving to purchase.

Automated Triggers
Drive usage and conversions at key moments with messages triggered by in-app attributes and preferences

Scheduling
Compose and schedule push notifications in advance to send at a later date and time

API Integration
Connect your system with ours to automate loyalty campaigns and live updates through REST APIs

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